

# ST ALBANS CITY YOUTH

## SPONSORS NEWSLETTER

As a supporter of the St Albans City Youth I would like provide you with an overview of our club and information regarding the challenges that lie ahead.

The club was established by a local scout group in 1971 as a single team. Since then a number of friends and ex-players have kept in touch with the club as it has grown. Some achieve this by becoming volunteers and coaches, others by offering personal or business sponsorship.

On the field we offer training, coaching, football matches and sporting activities for over 600 local boys and girls. The number of our members and volunteers grow each year. More recently we introduced a disability section which boasts over 30 members.

Our work extends into the local community where we assist schools with their PE lessons and after school clubs. These activities allow us to develop six form students from the local schools and colleges into club coaches. To date over 100 young coaches have been developed in this way. We also run a number of sporting events and festivals. This year we will host the Sport Relief Mile for St Albans.

Off the field we have done well. We have formally registered ourselves as a charity and also become a Charter Standard Community Club through The FA. We are the current Charter Standard Community Club of the Year for Hertfordshire.

The club is run by 2 distinct groups of volunteers. The first group are the trustees who look after all of the non-football matters; they plan ahead and give the club guidance, from time to time. The second group are the committee who manage the club on a season by season, day to day basis.

Our web site has been established to help to communicate with our members and to promote our activities. It has proved to be very popular [www.cityyouthfc.com](http://www.cityyouthfc.com)

We have raised over £60,000 to help develop the Highfield Park Centre into a fun, safe place for young people to enjoy sports. It offers 8 pitches, changing facilities and a club house for our teams.

### THE NEXT CHALLENGE

The training area is very small at Highfield Park so we are looking to work with the Local Council and The FA to build a full sized, "latest generation" training area in St Albans. Ideally we will do this in partnership with a local school so that the facilities can be used throughout the day. We have generated a considerable sum of money to help us to kick-start the project and our trustees are primed and ready to raise further funds, as required.

A significant amount of money raised has been through local businesses. We recognise your support and thank you. We try to ensure that our members (1300 parents) are aware of the local businesses who give us their financial support.

If you would like your business to be added to the list of sponsors then you should contact David Wray on 01727 858577 or contact the club through our web site.

### SPONSORS

The following businesses sponsor our club, so please return the favour and consider them in your activities. It would be helpful to us if you mention the clubs name when you make contact.



### F.A. CHARTER STANDARD COMMUNITY CLUB



Web Site [www.cityyouthfc.com](http://www.cityyouthfc.com) e-mail [info@cityyouthfc.com](mailto:info@cityyouthfc.com)  
Registered Charity No. 1089343

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Tesco PLC – 0845 600 4411

First Capital Connect – Keeping kids off the track - 0207 620 6333



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## **Photographic Equipment**

Ronford Baker - Camera Support Technology 0208 428 5941

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## **Theatre**

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## **Vehicle hire**

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## **Web design**

Webulike.co.uk – Web development 01462 813777



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